IGNITING ENTREPRENEURSHIP

Passionate about entrepreneurship, Butoto Mahinduzi (*below, center*), collaborates with fellow alumni and Cl staff to lead two groundbreaking programs: **Wakisha** and **Neema Congo**.



The business accelerator of Cl, **Wakisha** provides financial and mentoring support to emerging entrepreneurs to scale high impact, innovative startups. These new businesses will ultimately create jobs and grow the economy, while also providing a steady stream of income back to Cl as a means of operational sustainability. Wakisha launched its first competition and training for startups in August 2017.

Neema Congo is a resource and capacity building program where UCBC students and alumni help foster entrepreneurship activity to provide stable income and basic needs for families. Since 2016, Neema has impacted 153 beneficiaries, including 38 women now trained in basic business skills, and enabled five families to send their children to school through a pig and goat breeding project.

THE NEXT 500 FUTURE LEADERS OF CONGO

Over the next four years, invest in the next 500 transformational leaders who will be taught and mentored at UCBC – young adults equipped to identify, own, and shape a new narrative for the Democratic Republic of Congo.

futureleaders.congoinitiative.org



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ALUMNI ENTREPRENEURS & INNOVATORS

"WE CAN AND WILL BE THE CHANGE IN CONGO!"

UCBC alumni are embracing an entrepreneural spirit, leading transformational projects and creating new, innovative businesses that fuel economic development, create job opportunities, and provide resources for the local community.

POWERING CONGO'S FUTURE

There is a chronic lack of accessible, reliable and affordable electricity in Congo. Various sources estimate that only **9% to 19% of Congo's households** have electricy. Yet, it is essential to accelerate economic growth, empower organizations providing health care and education, reduce future deforestation and dependence on wood for cooking and heating fuel, and to improve Congo's security.

> Kivu Green Energy was created by CI staff and local business people with five UCBC alumni like Aurore Kamanda (*left*) involved in running operations. The vision of KGE is to empower Congo's future by generating and managing reliable, affordable, and renwable power. KGE seeks to address the urgent social need by providing renewable solar energy to thousands of off the grid Congolese households and businesses.



PROMOTING LAND RIGHTS & PREVENTING LAND CONFLICT

Through the Sharing the Land (STL) program, alumni like Archip Lobo (*right*) are creating dynamic and transparent land information systems through research, technology, community engagement, and activism. STL has already impacted over **4,600** households through land registration maps, and expected to improve land security for more than **1 million people**. Praised by local and national land administrations, STL is now contributing to the land reform process at the **national level**!

The new **Sharing the Land Resource Center** at UCBC provides resources related to land conflict and mediation, land tenure security and rights, urban planning, rural development, and gender issues.



REVITALIZING THE COFFEE & COCOA INDUSTRY

Congo's agricultural wealth is well known, a lack of research and innovative practices to leverage that wealth, results in a missed opportunity for integrated economic development. Alumni at UCBC's Agribusiness Center strategically provide research and educational resources for students and farmers to help Congo's agriculture and farmers flourish.

The Center developed coffee supply chain maps for an **interactive coffee atlas** that is now used widely by farmers and exporters in eastern Congo. The atlas helps promote outside investment and interest in Congo's coffee, helping revitalize the coffee industry and ultimately improve livelihoods. The Center also helped ESCO-KIVU - the largest exporter of cocoa from Congo - by collecting data on **30,000 farmers** and producers to improve the certification process. This enables ESCO to better track the cocoa they buy from the producer, which results in improved production practices, higher quality cocoa, and therefore higher premiums for the producers.

In 2015, UCBC alum Denis Sangara (*right, middle*) launched **Café Kivu** to create a culture of coffee roasting and consumption with locally sourced beans to enrich the economy and ensure an excellent product for export from a region that has the potential for producing some of the best quality coffee in the world.

